JOIN THE CONVERSATION
AND VISUALIZE THE FUTURE OF HEALTHCARE

To enrich your HIMSS16 education experience, Agfa HealthCare is pleased to offer daily technical lectures. Visit the ENTERPRISE IMAGING VALUE REALIZATION THEATER in Booth #2647 to learn how to leverage your EHR investment and resource allocation to support strategic initiatives for population health management, value-based care, risk sharing, and the consistent delivery of quality care.

TUESDAY, MARCH 1 • BOOTH #2647

The Enterprise Imaging Influence on Population Health
Managing a patient population and ensuring better coordination outside the hospital walls is a critical component of today’s value-based healthcare economy. Learn how to use Enterprise Imaging to your advantage and bridge the gaps between healthcare providers.

Paul Lipton, Sr. Market Segment Manager, Enterprise Imaging, Agfa HealthCare

11:15 AM

How to Realize Value with the HIMSS® STEPS™ and Enterprise Imaging
How do you know if your imaging EHR strategy will produce real value? Learn how a converged, care-centric Enterprise Imaging platform aligns with HIMSS STEPS, supporting your ability to realize measurable value around Satisfaction, Treatment, Electronic Secure Data, Patient Engagement/Population Management, and Savings.

Dr. Anjum M. Ahmed, MBBS, MBA, MIS, ITIL, Sr. Global Marketing Manager, Enterprise Imaging, Agfa HealthCare

1:15 PM

Will the Real Converged Enterprise Imaging Please Stand Up?
It is time to redefine Enterprise Imaging. Learn how innovation is driving convergence across the diagnostics, VNA, and ECM domains and how this can help you reduce cost, complexity, and the resource-draining need for multiple integrations. We will define best practices for advancing the right care for the right patient, at the right investment.

Charles Morris, MBA, Director, Enterprise Imaging, Agfa HealthCare

2:15 PM

Leveraging Enterprise Image Strategy & Access to Support Technology, Clinical, and Business Models
Clinical transformation can be a powerful catalyst to align your system’s IT management with business goals. Explore lessons learned from a complex enterprise imaging initiative. Discussion to include DR/BC, coordinated Image Lifecycle Management, telehealth, and more.

Louis M. Lannum, Director of Enterprise Imaging, MyPractice Imaging, Cleveland Clinic

3:15 PM

DICOMweb™, FHIR®, and More: Enabling Value-based HealthCare with Enterprise Imaging
Learn about the new interoperable standards in healthcare, including DICOMweb™, FHIR®, and IHE, and how they can be used to build clinical solutions with embedded medical images.

Brad Genereaux, Product Manager, Enterprise Imaging, Agfa HealthCare

5:15 PM
**Image Exchange: Diverse Issues, One Enterprise Imaging Solution**
This discussion will center on how to address the many flavors of Image Exchange - from Patient Engagement to CD Upload to Remote Consultations. Learn how a single platform approach to tackling the diverse image exchange use cases can help hospitals provide more value for their physicians and patients.

*Jason Knox, Solutions Manager, Agfa HealthCare*

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**Taking Healthcare Visualization to the Next Level with an Imaging EHR**
Creating a complete patient record is an ongoing struggle across the care continuum. Learn how a converged Imaging EHR approach can break down the barriers to health information, providing EHR-driven collaboration tools that bring people, systems, and information together.

*Paul Lipton, Sr. Market Segment Manager, Enterprise Imaging, Agfa HealthCare*

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**Tackling Security Challenges with Agfa Managed Services**
We believe that a consultative defense-in-depth approach toward risk assessment, remediation, and establishment of policies and procedures is best practice for health delivery systems. Learn how global committed disaster prevention and recovery experience can help give you the peace of mind to focus on what matters most: quality patient care.

*Jarius Jackson, Product Infrastructure and Services Manager, Agfa HealthCare*

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**Going Mobile: Tips to Streamline Mobile Device-based Imaging**
Mobile is all around us – and nimble health systems will take advantage of efficiencies it promises in physician and nursing care delivery. Enhanced collaboration with the secure mobile capture (digital photos) and sharing of multi-specialty images supports transformative goals, including cost containment initiatives. Learn best practices such as addressing regulatory compliance /HIPAA and enabling intelligent presentation of images within the (mobile) EHR.

*Kim Garriott, Principal Consultant - Healthcare Strategies, Logicalis, Inc.*

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**Innovating in Healthcare with Interoperability: Supercharge Your Projects Now**
Learn about the importance, when building your next innovative solution, of tapping into emerging healthcare standards, like DICOMweb™, and FHIR® - in order to innovate quicker, get more data, and access that data consistently across healthcare systems.

*Brad Genereaux, Product Manager, Enterprise Imaging, Agfa HealthCare*

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**The Enterprise Imaging Influence on Population Health**

*Paul Lipton, Sr. Market Segment Manager, Enterprise Imaging, Agfa HealthCare*
Keeping your Enterprise Imaging Secure: What You Need to Know
Now that you have all of your data available at your fingertips, you need to protect it - from thieves, hackers, and from unintentional dissemination. Learn where the problem areas are and the techniques available today to protect your healthcare organization from disruption and data loss.
Brad Genereaux, Product Manager, Enterprise Imaging, Agfa HealthCare

10:15 AM

How to Realize Value with the HIMSS® STEPS™ and Enterprise Imaging
Dr. Anjum M. Ahmed, MBBS, MBA, MIS, ITIL, Sr. Global Marketing Manager, Enterprise Imaging, Agfa HealthCare

11:15 AM

Tackling Security Challenges with Agfa Managed Services
Jarius Jackson, Product Infrastructure and Services Manager, Agfa HealthCare

12:15 PM

Image Exchange: Diverse Issues, One Enterprise Imaging Solution
Jason Knox, Solutions Manager, Agfa HealthCare

1:15 PM

Will the Real Converged Enterprise Imaging Please Stand Up?
Charles Morris, MBA, Director, Enterprise Imaging, Agfa HealthCare

2:15 PM

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